

## PAUL ROBINSON

### Founder & CEO

Paul passionately believes in a business model that sees companies interacting more closely with society to create real beneficial change, by ensuring everyone gets sufficient support to be able to make a positive contribution to their economic well being.

Paul has spent the last 20 years building businesses, mainly within the financial services and fund management sector globally, living in Asia for 10 years. He has founded and led fund management businesses since 1999, initiating development and change through building experienced teams. These businesses have ranged from traditional fund management businesses, to private equity funds that have commercialised UK Ministry of Defense Research IP.

In between building businesses Paul has spent considerable time in Africa and in getting to know and understand the needs of developing communities. This has included spending time volunteer teaching in Tanzania and spending time with the Masai in their villages.

Paul is a keen social entrepreneur, having funded and helped build Global Ethics, an ethical goods company operating businesses under the One Brand, where 100% of the profit is given to charitable causes. Since 2005 they have donated over £10m and transformed more than 2 million lives.

Paul realised that this model could be taken across to the fund management arena, where his career started, and he is now focused on building Alquity and its unique business model.

Alquity is already making an impact in the investment space. Its model is based on a Virtuous Circle which delivers attractive investment returns, enhanced by focusing on companies who respect Environmental, Social and Governance issues, and then builds up the economies from the grass roots by donating up to 25% of fee revenue to support microfinance projects and create jobs. So as well as delivering compelling returns to investors Alquity has also transformed more than 12,000 lives through its revenue donations to microfinance projects. With the launch of 4 new funds in 2014 Alquity is taking its innovative model global.