



**GLOBAL
GOOD[®]**
AWARDS UK
**FOR PEOPLE, PLANET + PROFIT
WITH PURPOSE**
FORMERLY THE NATIONAL CSR AWARDS

2018 Non-financial Supporting Partner Package

If your organisation is interested in partnering with us to drive entries via your own communication channels, social media and website, we can offer you the following package:

The Global Good Awards would provide the following benefits:

- Branding on the GGA website as a supporting partner
- Invitation of a senior colleague to be a Judge
- Social media engagement
- Attendance at the event
- Inclusion in newsletter announcing your partnership and an opportunity to promote initiatives

These benefits would be offered in return for the following:

- Support Partner logo on your website
- Original tweets announcing the partnership and ongoing RTs/posts
- Engage and encourage your corporate partners / contacts to enter the Awards
- List information in relevant newsletters to corporate clients and Linked In page, confirming your support of the Awards
- Plus any other avenues you see fit to promote the Awards effectively within your organisation

Bonus Package

The GGA works with organisations that are 'raising their bar' and actively delivering a comprehensive sustainability programme. We need help identifying these businesses and would value any input your organisation can give to help us lead us to an Awards sponsor. In return, we will allocate your organisation a relevant award category and invite you to present the award to the winner.

If your organisation is interested in a similar partnership to that outlined above, please email:

Karen Sutton, Founder & CEO
karen@globalgoodawards.co.uk

Richard Roe
richard@globalgoodawards.co.uk

KEY DATES

1 December 2017
Entries Open

2 February 2018
Entries Close

TBC
Judging Day

TBC
Awards Ceremony