

Canon

Canon Young Champion of the Year 2024

PROMOTIONAL TOOLKIT

Do you know the next Young Champion for change?



**GLOBAL
GOOD
AWARDS**
REWARDING WITH PURPOSE

CELEBRATING
10
YEARS
#GLOBALGOOD



SUPPORTING

ACCREDITED





“

After gaining approval from the Thai FDA in 2022, I organised a 15-school fundraiser to support HER period pads, which are sewn by former female inmates in cooperation with the House of Blessing. With the support of 60 officers domestically, I've led HER to partner with Plan International, the Freedom Restoration Project, and Brooklyn Library's Cycle Alliance to distribute thousands of menstrual hygiene supplies to women across five countries.

”

Manyasiri (Pear) Chotbunwong

Canon Young Champion

of the Year 2023 (Under 21s)

Are you a social or environmental change champion?

We are looking for the next young person who has campaigned for a good cause around a social or environmental issue. If you're passionate about supporting a local or global issue and are between 9-25 years old (at the point of the entry deadline: 3 May 2024), then you can submit an entry to this free-to-enter category (with the support of an adult if under 18), sponsored by Canon EMEA. Judges will award winners from two different age groups (under 17s and under 25s) and will consider applications from more than one person per entry, e.g. where siblings, friends or groups have worked together to champion change.

To enter, you will need to submit up to 1,250 words, up to six images and a video of yourself to tell your story; with a stronger emphasis on the story and video over the images. Images must be actual photos (not of slides, diagrams, screenshots of video calls, etc.) and will be either taken by or of the Young Champion.

Win a great prize from Canon!

Take a look at these icons below – you're probably supporting one of these Global Goals without even realising it – these are the United Nations Sustainability Development Goals (SDGs).



Whether it be mental health, cyber-bullying, well-being, environmental sustainability, education, charity activism, animal welfare, diversity and inclusion or any subject linked to the above SDGs, we want to hear how you are making people aware of the issue you are championing.

If you are under 18, an adult will need to submit the entry on your behalf, however, we want the story to be told as best as possible from the Young Champion themselves. So, if you are too young to write the entry, feel free to use as innovative ways to achieve this as possible (such as Q&As, short video and voice recordings, drawings etc). Submissions can be made by a parent, guardian, company or the charity/organisation in which they are championing/aligning to.

The judges will be looking for a heart-felt story, with supporting photos, showing how you have drawn attention to the issue you are championing. You may submit weblinks to published work or images, social media, or a video to demonstrate the reach you have gained so far.



To qualify, you must still be actively championing the work associated with your submission and you must be 25 or less at the time of the entry deadline of 3 May 2024.

All finalist entries will be invited to join a virtual gathering with all other finalists and Canon representatives in June – this is not part of the application process – just an opportunity to meet the other finalists.

The two Under 25s and Under 17s winners will each receive a Canon R50 Content Creator Kit (worth nearly £1,000!) plus both will be invited to have a Master Class with a Canon Ambassador. Eight further finalists will receive a certificate, sustainably made medal and a joint Master Class with a Canon Ambassador.

For some ideas and inspiration, see some examples of previous Canon Young Champion winners [here](#) and [here](#).

* Any video submitted should not exceed 60 seconds long (unless it supplied with a note to guide the judges on what section to watch). A supporting video is not a requirement, and you will not be judged on the quality of the video, however, if a 3rd party has submitted your application, a video of yourself will help the judges with their evaluation.

** Judges reserve the right to change the age categories based on the number of entries received across the age groups.

Global Good Awards 2024 • Canon Young Champion of the Year Award



Rules and Additional Information

You must be under 25 at the point of the entry deadline: 3 May 2024. Anyone over 25 will be withdrawn.

Your submitted photos must support your 1,250 words. Judges will be scoring higher for the strength of your initiative or campaign; with less emphasis on the photos themselves. (The main application questions and how your answers are scored is below.)

Photos can either be taken by you, recording visuals of your chosen subject, or taken of you, as the subject being involved within it. They must be photos, not screenshots, PowerPoint slides or diagrams etc.

Any video submitted should not exceed two minutes long (unless it supplied with a note to guide the judges on what section to watch). You will not be judged on the quality of the video.

If you submit any social media posts, please ensure you adhere to social media age restrictions.

Your photos do not need to have been taken on a Canon camera.

Any young person enrolled on the Canon Young People Programme in any country is eligible. No relatives of Canon employees are eligible to enter.

Applications must be in English (if you wish to send an application in any other language, please email us prior to submission).

You are not being judged on the quality of photos or videos submitted – you will be judged on their ability to help tell your story.

Judges reserve the right to change the age categories based on the number of entries received across the age groups.

Criteria

The following questions form part of the online application form (available when you register to enter [here](#) after 1 February 2024) and are shown with the percentage value of the overall score available to you. So, please ensure you put more effort into the ones with the higher available scores. This is not the full application; just the questions that carry a scoring opportunity.

Tell us more about the work you do and why. (20%)

Include the following information: what you do, with who (other people or a charity), why is it different (or are you being influenced by another campaigner doing something similar), where did you get your ideas from, WHY are you doing it, how much time per month do you spend doing it.

Tell us more about the positive impact your activities have had. (35%)

Include the following information: social media reach/hits, have you sold any products, delivered talks or workshops (and how many), been recognised by an organisations or charities, received awards, who and how many have been influenced, what countries have you reached.

Tell us about the future for your activities and ideas. (15%)

Include the following information: What is your vision for the future? How do you think your work will make an impact in the future? Do you allow others to copy your ideas, and do you support them to do so? Has anyone already copied what you're doing and how do you work together?

Provide a video of you telling your story to camera. (15%)

This is to be no more than two minutes long, giving a short overview of your activity so the judges can see and hear your passion coming through. This section is particularly important if written English is a challenge for you and/or your entry is being submitted by an adult.

Provide no more than six photos (not screenshots or graphics/slides) of you in action or photos you have taken of your work. (15%)

Please ensure you include a caption for each one to explain what the photo is about.

We request a total word count of 1,250 words +/-10% excluding supporting documents.

Help us find the next Young Champion for change!



Twitter

Young #campaigner with a passion for social or environmental change? Enter the #CanonYoungChampion @GlobalGoodAward. Read about our 2023 winners here <https://buff.ly/3ROGDdes> #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/1nBf30ryQY9)
<http://ow.ly/1nBf30ryQY9>

Calling all #teachers! Do you know a young person championing change for a social or environmental issue? Enter them FREE for the #CanonYoungChampion of the Year Award @GlobalGoodAward. DSLR vlogging kit to be won! #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk30ryR0m)
<http://ow.ly/U5Gk30ryR0m>

Do you know a young campaigner passionate about calling for social or environmental change? They could have what it takes to win the #CanonYoungChampion of the Year @GlobalGoodAward and WIN a #DSLR vlogging kit! #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk30ryR0m)
<http://ow.ly/U5Gk30ryR0m>

Passionate about supporting a local or global issue? @GlobalGoodAward are looking for the next #CanonYoungChampion who has campaigned for a good cause around any social or environmental issue. Winners receive a #Canon #DSLR vlogging kit!
[@CanonEMEA](https://ow.ly/U5Gk30ryR0m)
<http://ow.ly/U5Gk30ryR0m>

Are you the next Young Champion for change? Are you trying to make the world a more #sustainable place? You could become the next #CanonYoungChampion of the Year at the @globalgoodaward. Enter for FREE here >> #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk30ryR0m)
<http://ow.ly/U5Gk30ryR0m>

Are you between the age of age of 9 and 25? Are you actively championing a good cause around a social or environmental issue? Enter the @GlobalGoodAward #CanonYoungChampion of the Year award today and WIN a #DSLR vlogging kit! >>
[@CanonEMEA](https://ow.ly/U5Gk30ryR0m)
<http://ow.ly/U5Gk30ryR0m>

Please download an image from the website to accompany your posts



Instagram



COMPETITION ALERT!

Do you, or someone you know, champion social issues such as mental health, cyber-bullying, well-being, environmental sustainability, education, charity activism, animal welfare, diversity and inclusion or something else? All our finalists will win a #Canon DSLR vlogging kit to help them capture their work and continue to tell their story.

To enter the #GlobalGood Award #CanonYoungChampion of the Year category, sponsored by @canonemeapro, head over to @globalgoodaward.

Read about our 2023 winners here <https://buff.ly/3ROGDes>

#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

WIN A DSLR VLOGGING KIT!

Young people today care about making a difference in the world.

Fortunately @globalgoodaward and #Canon want to reward these people for their positive action! That's why all the finalists of the #CanonYoungChampion of the Year award at the #GlobalGood Awards will win their very own #Canon DSLR vlogging kit!

To enter yourself or someone you know for free, check out the entry criteria on the @globalgoodaward website - good luck!

Read about our 2023 winners here <https://buff.ly/3ROGDes>
#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

Please download an image from the website to accompany your posts



Facebook



COMPETITION ALERT!

Do you, or someone you know, champion social issues such as mental health, cyber-bullying, well-being, environmental sustainability, education, charity activism, animal welfare, diversity and inclusion or something else? All our finalists will win a #Canon DSLR vlogging kit to help them capture their work and continue to tell their story.

To enter the #GlobalGood Award #CanonYoungChampion of the Year category, head over to their website:

<http://ow.ly/U5Gk30ryR0m>

Entries close 3 May 2024.

#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

Page Tags:

Global Good Awards: <https://www.facebook.com/GlobalGoodAwards>

Canon EMEA: <https://www.facebook.com/CanonEMEApro>

WIN A DSLR VLOGGING KIT!

Young people today care about making a difference in the world.

Fortunately Global Good Awards and #Canon want to reward these people for their positive action!

That's why all the finalists of the #CanonYoungChampion of the Year award at the #GlobalGood Awards will receive their very own #Canon DSLR vlogging kit!

To enter the #GlobalGood Award #CanonYoungChampion of the Year category, head over to their website:

<http://ow.ly/U5Gk30ryR0m>

Entries close 3 May 2024.

#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

Please download an image from the website to accompany your posts



LinkedIn



LET'S FIND THE NEXT YOUNG CHAMPION FOR CHANGE!
Do you know someone who is championing change within a social or environmental issue such as #mentalhealth, #cyberbullying, #well-being, #environmental #sustainability, #fastfashion, #education, #charityactivism, #animalwelfare, #diversity and #inclusion or something else?
Are they a #Youth #Ambassador for your charity or organisation?
Are they a student at your school, college or university?
Are they your own children?
Then enter them for FREE in the [Global Good Awards](#) and give them a chance at becoming the 2024 #CanonYoungChampion of the Year and winning a #Canon DSLR vlogging kit!
[@CanonEMEA](#)
<http://ow.ly/U5Gk30ryR0m>

Page Tags:

Global Good Awards: <https://www.linkedin.com/company/global-good-awards>
Canon EMEA: <https://www.linkedin.com/company/canon-emea>

Please download an image [from the website](#) to accompany your posts



Canon Young People Programme

Storytellers need access to education and equipment so they can continue to learn and grow.

The Canon Young People Programme provides opportunities that allow those that need it most, young people from deprived backgrounds and communities in developing regions, to document stories on the social and environmental issues that matter to them.

Through our Young People Programme we've reached over 6,750 young participants working with over 40 charity partners, including Plan International and Wild Shots Outreach, across Europe, Middle East and Africa to equip young people in schools and communities with the skills, tools and platforms they need to share their stories with the world and create new opportunities both for themselves and others in their communities.

[Find out more here.](#)



Global Good Awards 2024 • Canon Young Champion of the Year Award



Our 2023 Canon Young Champion Finalists



Godsfavour Ahamisi

I Go Vote
(Under 21s)



Jodie Bailey-Ho

Teach the Teacher
(Under 21s)



Olivia Mandle Navarro

#Noespaisparadelfines
(Under 21s)



**Victórya Leal
Altmayer Silva**

Thinking Beyond
(Under 21s)



Gauri Gupta

Art ki paathshala
(Under 16s)



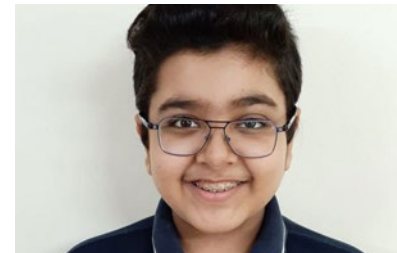
Ethan David Hill

Heart Bags4Blessings
(Under 16s)



**Madiha Javed and
Sarah Javed**

Book-o-phile Library
(Under 16s)



Kushal Khemani

Redefining Education
for Teachers
(Under 16s)

Read more about our 2023 finalists on our [website](#).

Our 2023 Canon Young Champion Winners

Our 2023 winners won a Canon EOS R50 + 2 lens kit



WINNER (Under 21s)

Manyasiri (Pear) Chotbunwong:
HER (Health. Equality. Respect.)

HER (Health. Equity. Respect.) is a feminine health non-profit organisation providing period products, education, healthcare, and employment to underserved women. It has distributed over 10,000 reusable and FDA-approved sugarcane fiber pads to women in five countries, supported by partnerships with 30+ schools and NGOs. It's sugarcane fiber pads are made from upcycled sugarcane bagasse, a sugar industry waste by-product. It employs former inmates to sew reusable pads to help them earn extra income. HER's fundraising and advocacy campaigns have reached more than 12,000 people and has been recognised by the Diana Award, Women of the Future Awards, and UN Women.



WINNER (Under 16s)

Raheen Fatima:
Activist

Raheen Fatima, a 15-year-old trailblazer, is an inspiring activist and Podcaster who has educated over 5,000 young minds through her theater plays on child abuse and gender equality. Amid the pandemic, she leveraged technology to teach English to students from 20+ countries. She firmly believes that interfaith, intercultural, international dialogue can pave the way for global peace and the achievement of SDGs. To achieve this, she has conducted over 500 online and in-person sessions on topics including climate change, education, and peace. Raheen has inspired action and motivated 23,000 followers worldwide to join her in creating a positive impact.

Read more about our 2023 winners on our [website](#).

How to enter

Register your interest or intention to enter by emailing karen@globalgoodawards.co.uk so you can be kept informed of the entry updates.

Go to globalgoodawards.awardstage.com and register on the system.

Charities and Businesses – register as per your company size.

Individuals – register by selecting ‘Canon Young Champion of the Year, entering ‘Young Champion only’.

Once you’ve confirmed your registration via the authorisation email, click on the create entry (green button) on the dashboard. You can then download the PDF of questions to compile your submission answers offline before returning to submit. All applications must be completed within the entry system.

And don't forget those great prizes from Canon!



“

I truly believe nothing but bridging the gap through interfaith, intercultural and international dialogue can pave the way for global peace and the achievement of SDGs. I've now conducted over 500 podcasts, interviews and sessions on various topics including climate change, peace, education, gender equality, inclusivity, diversity, religious tolerance, Interfaith Harmony, and intercultural relations.

”

Raheen Fatima

Canon Young Champion
of the Year 2023 (Under 16s)





Thank you for helping us find the
Canon Young Champion of the Year

ENTRIES CLOSE 3 MAY 2024



**GLOBAL
GOOD
AWARDS**
REWARDING WITH PURPOSE



@GlobalGoodAward #GlobalGood www.GlobalGoodAwards.co.uk