



**GLOBAL  
GOOD  
AWARDS**  
REWARDING WITH PURPOSE



**GLOBAL GOOD  
FINANCE  
AWARDS 2025**  
REWARDING WITH PURPOSE

# Rewarding with Purpose

## (and 2025 Ceremony Review)

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Founded in 2015, the Global Good Awards is all about recognising businesses, NGOs, charities and social enterprises of all shapes and sizes around the world that are driving social and environmental change.

SUPPORTING



ACCREDITED



# The awards

**Global Good Awards** has continued to grow in stature and credibility, and is now considered 'the award to win' in the sustainability sector. Entries have increased year on year and are received from leading brands, partnerships, local initiatives, SMEs and social enterprises across many sectors from around the world. Based in the UK, we still see around 40% of our entries from overseas.

We continue to challenge the 'business as usual' approach in the awards sector by constantly evolving; trying new things year on year.



# Why do organisations want to enter GGA?

## Judging and Scoring

- Judges are specifically chosen for their skills and experience and are only given categories that match their expertise.
- Entrants receive not just scores, but written feedback for free too; helping to develop and improve their activities.
- Our scoring process means that entries must hit a minimum percentage before they are rewarded.
- Judges are briefed to weigh up input versus outcome, allowing for a much fairer playing field across organisation size.
- All online scoring is backed up with a Judging Day where they come together to make the final decisions.

## Ethics And Transparency

- Our programme is launched with complete transparency of pricing for entry fees and event tickets so there are no hidden surprises.
- A shortlist is exactly that, short. We don't do long shortlists to sell more ceremony tickets.
- We never charge for use of our logo, photos, video or quotes – we encourage it!

## Practicing What We Preach

- We discourage overseas finalists from flying in exclusively for our event and are invited to attend virtually instead.
- We donate 1% of all turnover – not profit – to CoolEarth from sponsorship, entry fees and ticket sales.
- Our venues must hold certain sustainability accreditations or be able to prove significantly reduced emissions year on year.
- Our menus have been plant-based since 2018 (plus zero air miles since 2025!) and all our drinks are either biodynamic or organic.



# What they said about GGA 2025

“What’s made it special for me is having an insight into a huge array of talent and impact that’s out there across a big variety of categories, and as judges, we’ve had the opportunity to get under the skin of incredibly impressive shortlists, and the challenge of coming together with a group of peers to fight it out to choose the winners.”

**Joanna Yarrow, Human Nature Spaces**

[www.youtube.com/watch?v=nsfN\\_wPEfIM](https://www.youtube.com/watch?v=nsfN_wPEfIM)

“We keep coming back [as sponsors], as it’s a real chance to be uplifted and learn new things, so as a judge, it’s a real privilege.”

**David Picton, EcoOnline**

[www.youtube.com/watch?v=eHjovtZGDLE](https://www.youtube.com/watch?v=eHjovtZGDLE)

“To prove our impact in a setting like this event was particularly exciting. This award will help us prove that what we are doing is working to the broader market and to potential clients.”

**Clarity AI (Gold, Tech & AI for Good)**

[www.youtube.com/watch?v=afxti8-7ucg](https://www.youtube.com/watch?v=afxti8-7ucg)



“The Global Good Awards is like no other awards, very deeply sustainable and diverse. I’m so proud to be a past award winner and encourage you to apply, and come along to the event next year.”

**Sue Riddlestone, Bioregional**

[Read more here](#)

“It’s such an honour, and I’m truly grateful for the care, transparency and heart you and your team pour into this program. The community you’ve built, the shared values it reflects, and the spotlight it shines on impact mean the world to me and, most importantly, to my entire team.”

**Eileen Akbaraly, Made for a Woman (Gold, Individual Changemaker)**

“Congratulations to all the winners. We left the evening motivated and excited to continue driving our mission forward and exploring ways to collaborate with others who share our vision for a sustainable future.”

**Organicco**

# What they said about GGA 2025

"We're honoured our work was recognised so highly by the judges and inspired how the Global Good Awards are shining a light on the vital role finance plays in shaping a better future. A brilliant night of celebration, powerful conversations and a call for all of us to rise to the challenge!"

**Paradigm Norton  
(Gold and Silver winners, GGFA)**

[Read more here](#)

"What a fantastic evening. My first experience attending the Global Good Awards and I was so impressed with your commitment and dedication to doing things differently and with such close attention to detail on everything. If only every award ceremony could be like that! Amazing work from you and the team."

**Ed Grattan, Triodos  
(Gold, Finance Trailblazers of the Year)**

[Read more here](#)



# What they said about GGA 2025

"Not every category was awarded a gold, so completely unlike some events where turning up and paying for a table is rewarded. And what we're all waiting for here is the feedback: what can we learn, how can we use this to get even better."

**Abbey Chicken, Head of Sustainability, Openreach**

[Read more here](#)

"From passionate entrepreneurs to purpose-led companies, the finalists this year were nothing short of inspiring. Watching the winners take the stage, knowing the difference they're making, was a moment I thoroughly enjoy!"

**Christian McBride MBE, GGA 2025 Judge**

[Read more here](#)

"Thanks for organising a great event. Triodos Bank is really proud to be among the inaugural Global Good Finance Awards winners."

**Mark Clayton, CEO, Triodos**

"I love the Global Good Awards: they walk the talk on values, which makes a win feel extra special."

**Alex Robinson, CEO, Hubbub**

[Read more here](#)

"A big thank you to founder Karen Sutton and the Global Good Awards judges for recognising our journey and giving us a boost as we head into the debut of the FIA Extreme H World Cup in just two weeks' time. Congratulations to all the winners, what an inspiring night hearing from solution-focused pioneers from all corners of the globe."

**Julia Wall-Clarke, ExtremeE**

[Read more here](#)

"Huge thanks to Karen Sutton for organising one of the best awards ceremony events I've ever been to, and here's to building on this momentum and continuing to grow with purpose."

**Lorraine Allman, Party Without Plastic**

[Read more here](#)





Find more about the Global Good Awards on our website

[www.GlobalGoodAwards.co.uk](http://www.GlobalGoodAwards.co.uk)