

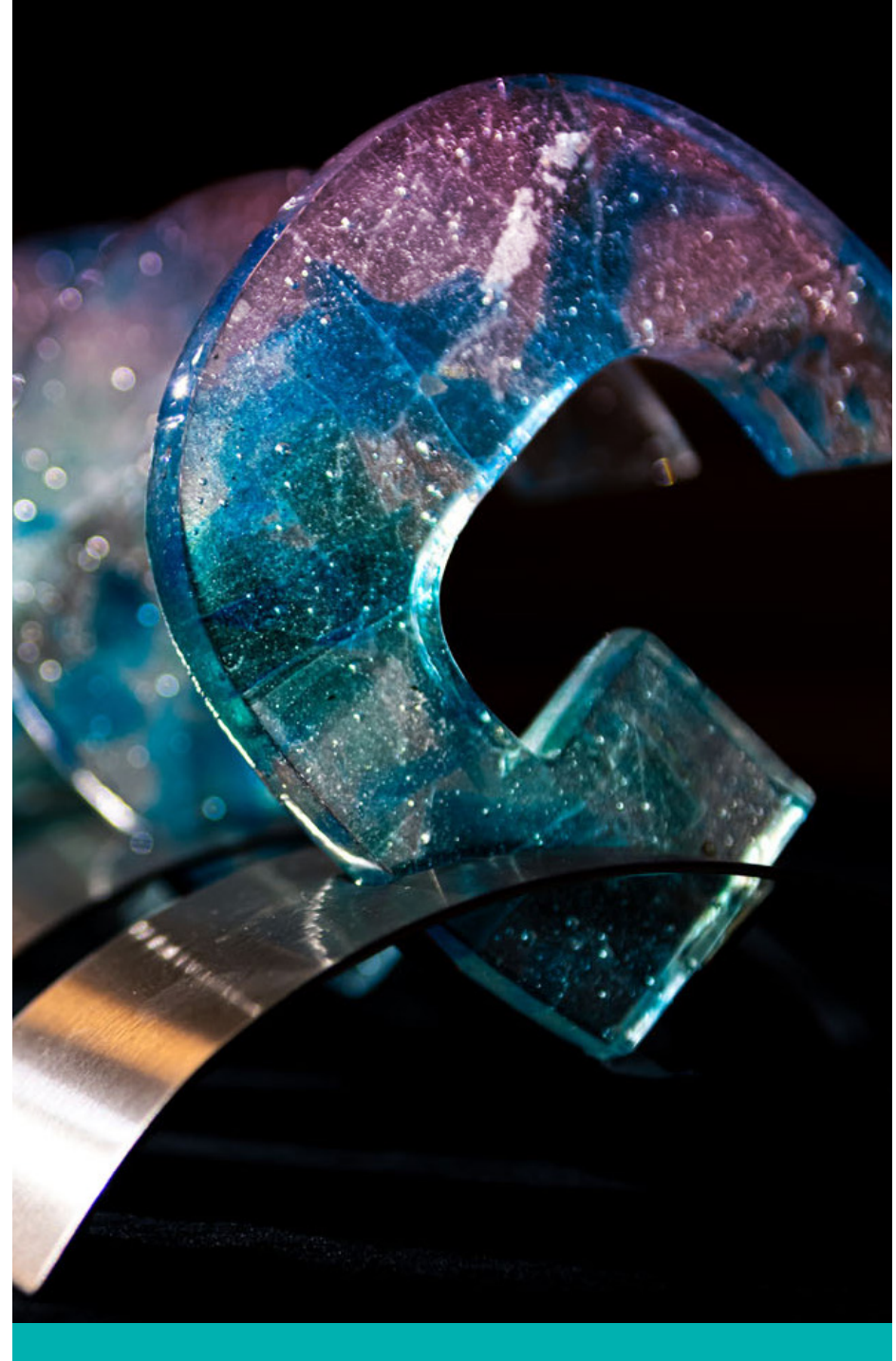


## Awards Entries

Going from good to gold: expert insight and guidance for lasting impact

- **Ever wondered why your award entry didn't win?**
- **Why it got as far as it did?**
- **What the judges really thought of it?**

A new consultancy service designed to boost lessons from your awards entries – providing in-depth feedback, expert advice and practical guidance from Global Good Awards judges and advisers to strengthen your programme, communicate your impact, and get ahead of the pack!



# Your entry deserves more than just an awards night result

The Global Good Awards process doesn't have to end when the results are announced. Whatever your outcome, the work you submitted – and the programme or initiative behind it – has real potential to grow.

Our bespoke Entry Reviews are designed to help you unlock that potential – turning your submission into a springboard for your work, your organisation, and your future awards prospects (and not just in the GGAs!).

This isn't a debrief – it's a genuine consultancy. You'll be working directly with one or more of our judges and advisers: experienced practitioners with deep sector knowledge, who have spent time assessing your entry and understand the landscape you're working in. Their insight goes well beyond the score sheet.



## What the review covers

A structured, three-stage process – tailored to your needs:

1. Initial Consultation Call – An online meeting with a judge or GGA adviser to agree the goals of your review and set the right focus.
2. Your Personalised Report – A detailed written report covering how your entry was assessed, how you benchmark against the field, strengths and areas for improvement, and practical guidance on shaping future entries.
3. Follow-up Meeting – A virtual or in-person meeting to discuss the report in depth. The conversation goes where it's most useful.

**Prices start from £1299 for the above review.**

**More extensive programme reviews are available.**



We found the feedback session incredibly valuable. It not only highlighted areas where our application could be strengthened, but also identified broader gaps within how we communicate our overall programme of work and impact externally.

Having the opportunity to articulate our intentions out loud and hear directly how they were interpreted by a panel of experts also prompted us to think more deeply about how we can enhance our activities to better support underserved business owners.

The session was insightful, constructive, and genuinely enjoyable. We would highly recommend it.

**Social Sustainability Team  
Lloyds Bank plc**

## Value beyond GGA

The insight you gain here is transferable. Many awards programmes across sustainability, responsible business, and social impact ask very similar questions – so the feedback you receive won't just help with future GGA submissions; it will make you a stronger entrant across the board.

Equally, the consultancy offered goes beyond entry-writing. Your judge brings real-world expertise in their field. Where they see opportunities to strengthen the work itself – the programme, the initiative, the systems behind it – they'll share them.

## Going further...

For organisations looking for a more intensive engagement, we also offer extended deep-dive reviews into your approach to awards, your specific programme, and your purpose and sustainability work more broadly. Please get in touch to discuss, and we can talk through what would be most useful for you.

**For more information please contact Karen Sutton:**

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