



SUSTAINABLE DEVELOPMENT GOALS



In 2015, world leaders at the United Nations committed to 17 Sustainable Development Goals (SDGs) to end extreme poverty, fight inequalities, and stop climate change. The SDGs are a ground-breaking plan to build a better world for everyone by 2030 that will only be achieved if everyone takes action.

Every ACTION, big and small, can have a transformative impact in making the Sustainable Development Goals (SDGs) a reality. Thousands of people and organisations everywhere have joined the global movement taking action for the Goals.
@SDGaction

Canon

CANON YOUNG PEOPLE PROGRAMME

The Canon Young People Programme inspires and nurtures youth creativity. In 2017, the programme connected with the United Nation’s Sustainable Development Goals as a framework for the stories and as a way of giving young people a visual voice on global issues that affect their future.

For the Sustainable Development Goals to be achieved, we all need to take action. Through the Young People Program, the UN SDG Action Campaign encourages young people to use their creativity and share how the Goals affect their realities. We give young people voices the spotlight so they can inspire many others to get engaged and join the movement to take action for the Goals.
Marina Ponti, Director of UN SDG Action Campaign



Students from German schools document successes and challenges in achieving the SDGs.



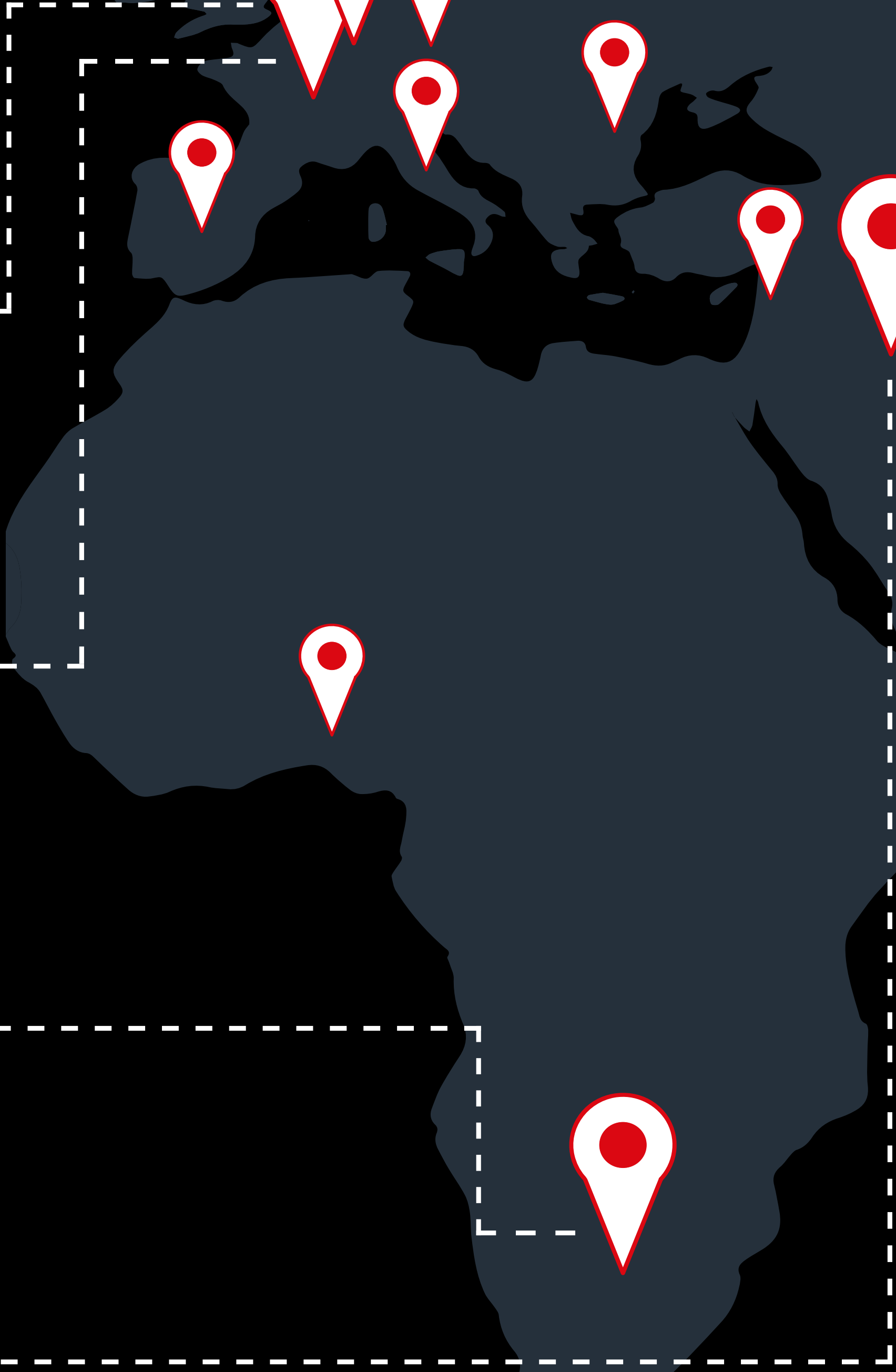
Girls and boys in Belgium show in photographs what security looks like in their city.



Girls and boys living next to Kruger National Park voice their solutions to end poaching.



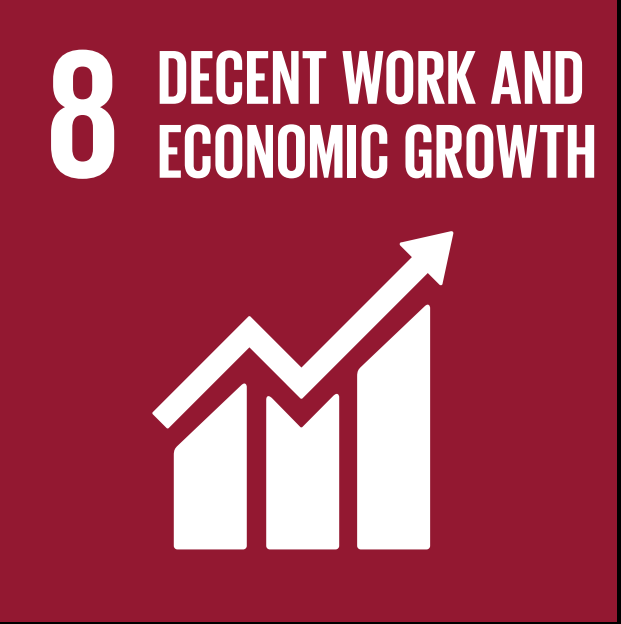
Girls from Iraq show how education has empowered them, after their school was rebuilt post-fighting.





This collection of images is titled “Nameless”, the images are taken by Aleksandra Kucia, age 18 and she is showing the global problem of homelessness on her local community.

Photographer:
Aleksandra Kucia
18 years old
Poland





“With my photo series I want to show the damage to buildings and how this is solved. Like in Overschild where there is a B&B, which has been damaged due to earthquakes as a result of gas extraction and people are reinforcing it.

I would think it was a shame if such old buildings were to collapse. You see many places where buildings are knocked down. I prefer renovation.”

Photographer:
Johann Versteeg
18 years old
The Netherlands

7 AFFORDABLE AND CLEAN ENERGY

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

11 SUSTAINABLE CITIES AND COMMUNITIES

13 CLIMATE ACTION



“The traditional and industrial windmills in a row in Groningen. Both have the same function, to provide clean energy with the help of the wind. This is in contrast to gas that is pumped out of the ground in this region.”

Photographer:
Désanka Stoppels
17 years old
The Netherlands

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15 LIFE ON LAND

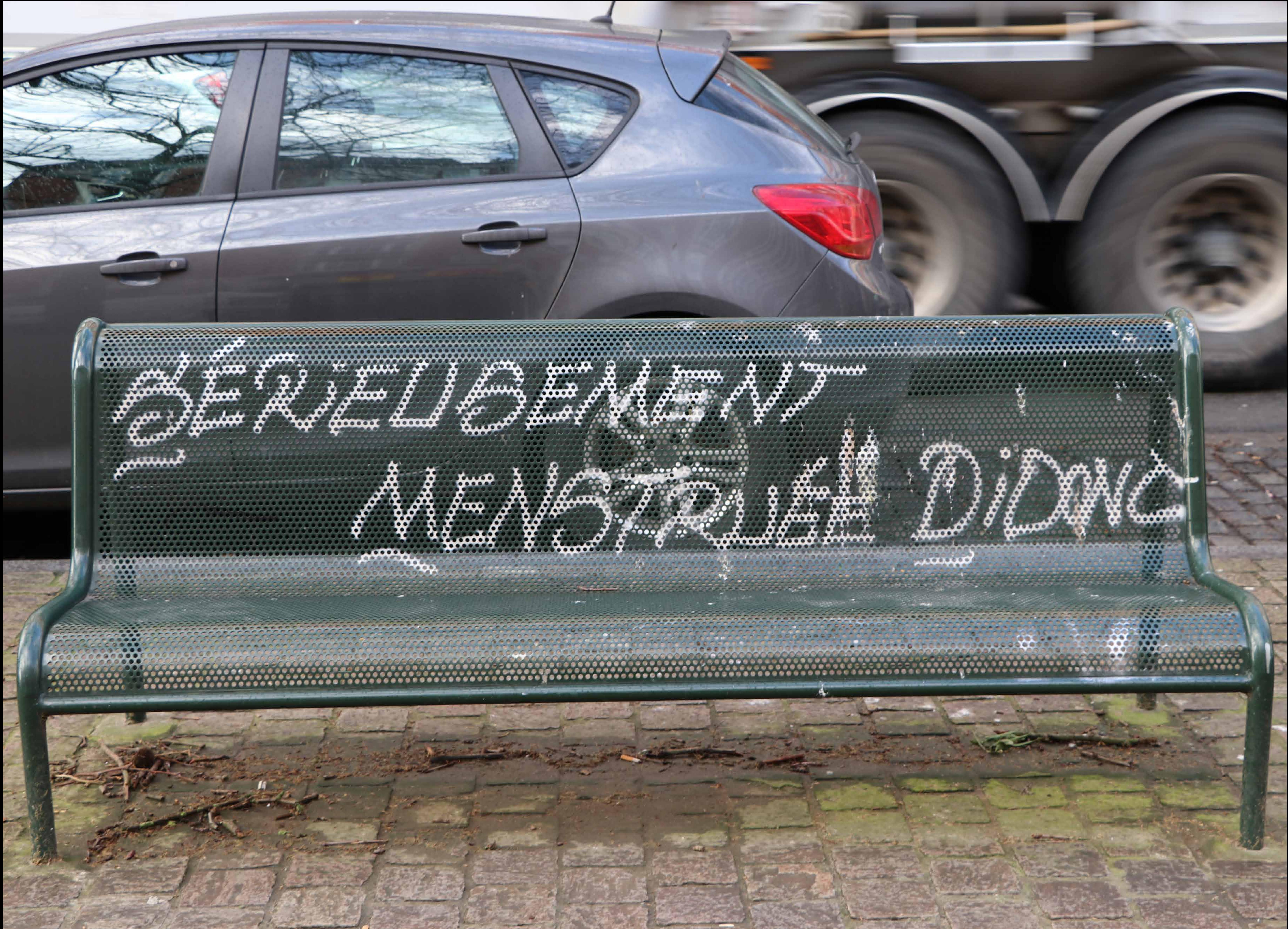


“There are people who can’t talk about their problems, through my photos I can show it all. The world needs to see what we are going through.”

Photographer:
Maryam Raheem Jassem
Ramadi, Iraq

Project run in collaboration with the
International Committee of the Red Cross





"Gender stereotypes are everywhere. Sometimes they are very subtle, sometimes very raw. Our education system has a very big role to play. Young people must learn what are stereotypes, prejudices and discrimination. Especially, they should be shown how to end it."

Photographer:
Juliette
15 years old
Belgium





“We realised that young girls and boys feel trapped in boxes. As a boy, you must be dominant, muscular, do sports, show no emotions. As a girl, you must be pretty, kind, sensitive. But what if a girl loves football? What if a boy cries?”

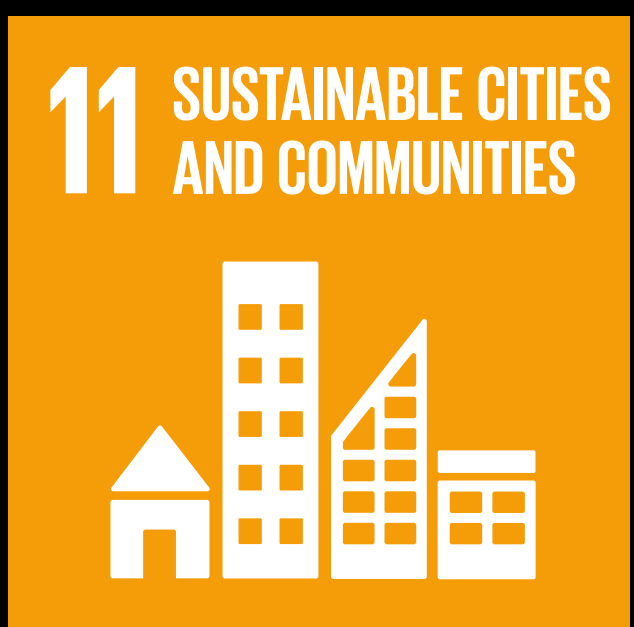
Photographer:
Manuela
18 years old
Belgium





"In some areas of the city of Brussels, there are narrow streets, especially near metro stations. When it's dark it can be very uncomfortable. We don't see who is there and if we are followed it is hard to escape."

Photographer:
Natanael
17 years old
Belgium





“It is difficult for some girls to talk about verbal harassment situations. On the one hand, we tend to think that it is not important: we are alive and physically well. On the other hand, we can’t stop thinking about words that hurt us. We feel very lonely and dirty.”

Photographer:
Manuela
18 years old
Belgium





“I took this photo as it portrays negative and positive aspects of life. It shows boys playing football amid the rubble.”

Photographer:
Aisha Ghanem Aleywi
12 years old
Ramadi, Iraq

Project run in collaboration with the
International Committee of the Red Cross

3

GOOD HEALTH
AND WELL-BEING

4

QUALITY
EDUCATION

10

REDUCED
INEQUALITIES

16

PEACE, JUSTICE
AND STRONG
INSTITUTIONS



“Through photography I like to show people’s living conditions, to show them at work, to show their belongings.”

Photographer:
Lubna Muthanna Daoud Ghazal
12 years old
Ramadi, Iraq

Project run in collaboration with the
International Committee of the Red Cross

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PEACE, JUSTICE
AND STRONG
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PARTNERSHIPS
FOR THE GOALS



"Residents of Ein el Helweh refugee camp are misrepresented by images spread in the media. I want the world to know that the camp is not only about violence and ignorant people. Residents are poor, not because they're not smart. They have many abilities, but they need opportunities to develop their skills."

Photographer:
Yehya al Arid
aged 19
Ein el Heiweh refugee camp, Lebanon

Project run in collaboration with the
International Committee of the Red Cross

1

NO POVERTY

4

QUALITY EDUCATION

8

DECENT WORK AND ECONOMIC GROWTH

10

REDUCED INEQUALITIES

16

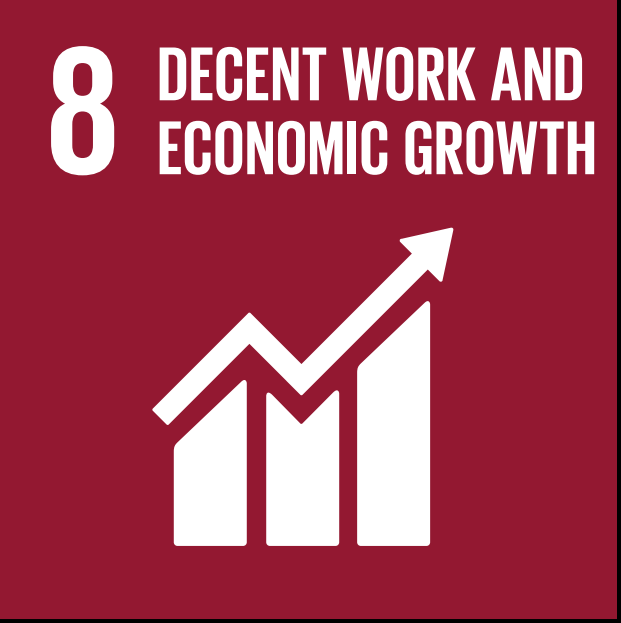
PEACE, JUSTICE AND STRONG INSTITUTIONS



"Boredom is a common problem for the younger generation here in the camp. And there is a reason behind it: the lack of job opportunities and low salaries that barely allow you to buy food. We wish we could have the same rights as anyone else in the world."

Photographer:
Ahmad el Sabeh
aged 19
Ein el Heiweh refugee camp, Lebanon

Project run in collaboration with the
International Committee of the Red Cross





“This photo was taken at my home. A farm in Nieuwolda, built in 1927. The farm has been through a lot, it has been in the family for generations. Little by little the walls are crumbling, which frightens me about what is to come. Eventually the walls will collapse, or we can limit the damage by reinforcing and renovating. This will cost money. The subsidence cause by natural gas extraction has caused serious damage. The photo shows a crack due to the extraction of natural gas.”

Photographer:
Josette Bosker
17 years old
Groningen, The Netherlands

7

AFFORDABLE AND
CLEAN ENERGY

11

SUSTAINABLE CITIES
AND COMMUNITIES

13

CLIMATE
ACTION

15

LIFE
ON LAND



"This image shows a place that breaks down waste stereotypes. The big coloured blocks, formed by large amounts of plastic, paper, or tin, the constant noise or each running machine, the ribbons that subdivide the waste with a surreal speed and accuracy. The men in contact with the device work together like a perfect machine with the goal of stopping rejection. Rejection is money."

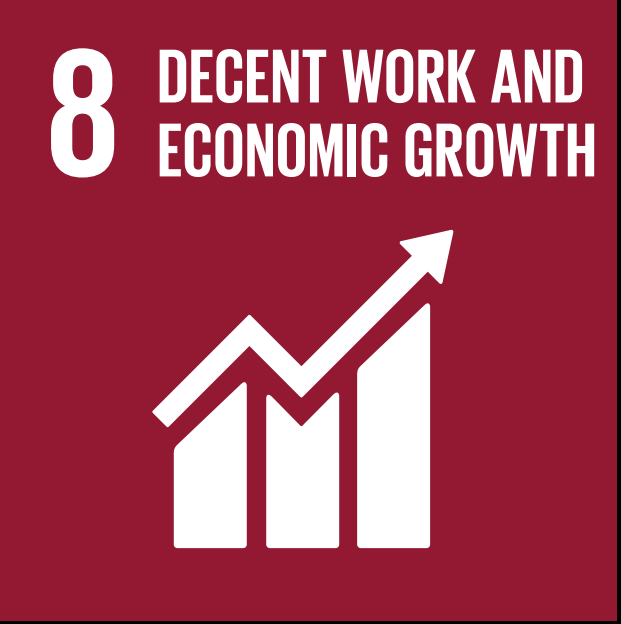
Photographer:
Pasquale Riccio
Italy





"There are numerous fields cultivated in the neighbouring area of Caivano. People have faces marked by fatigue, hands dirty, engineers building machines that can help them. There is a lot to do and it is challenging, cultivating the areas is not simple, but they are experts, veterans from a sick land, they are careful, they use natural fertilizers, the important thing is to take off the 'poisonous' products, nobody wants to poison their children."

Photographer:
Francesco Angelino
Italy





"We learnt so much and it makes us think about wild animals and how important they are."

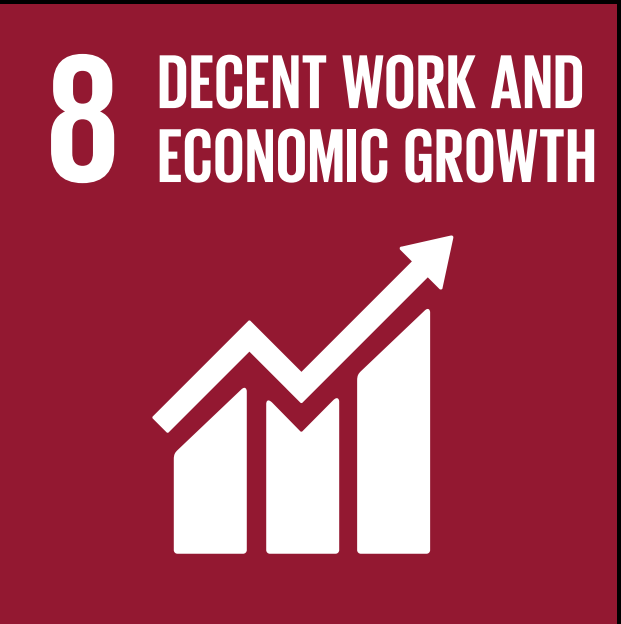
Photographer:
Tlangelani Ndubane
aged 15
South Africa





“For us to win the war against rhino poaching we need to have a win- win situation between the local communities and the game reserves. The message I want to send is that we have to raise awareness and involve as many people as possible.”

Photographer:
Wisani Ngwenya
18 years old
South Africa



KNOCK OUT

MEAT

#KNOCKOUTMEAT

Photographer:
Brianna Estafan, Jahvarni King,
Dejahne Erskine, Zainab Kabia
aged 14-19, UK

3 GOOD HEALTH
AND WELL-BEING



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION





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Photographer:
Aleksandra Kucia
18 years old
Poland





“The photo spread titled ‘The Fighter’ shows Katayoon from Iran. She lives in three years Germany. Her passion is boxing. When boxing she feels safe and strong. Here in Germany she can box and is not discriminated against as a woman. In her home country and in many other countries of the world Women are not allowed to play sports like boxing.”

Photographer:
Helina
15 years old
Germany

4

QUALITY
EDUCATION

5

GENDER
EQUALITY

10

REDUCED
INEQUALITIES



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Photographer:
Helina
15 years old
Germany





Photographer:
Roana Mushrafi, Rachel Boyle,
Krystal D'anjou, Nia Atherley,
Valentina Florez Vasquez
aged 14-19, UK



RESUSCITATE NOT SUFFOCATE.