



REWARDING WITH PURPOSE



Winning a sustainability or social impact award can enforce your ESG, boost your employee motivation, act as a third party endorsement and help you to attract new talent.

But why enter the Global Good Awards specifically?

JUDGING AND SCORING

- Judges are specifically chosen for their skills and experience in the areas of our categories. They are only given categories that match their expertise.
- With an entry and judging timeline published six months in advance, our judges are able to plan their time to ensure your entries get the best evaluation possible.
- Our judges don't just give you a score, they also give you written feedback that can help you develop and improve your activities, free of charge and accessible from the system after the ceremony.
- We don't give a gold award just because the entry has scored the highest in the category. If it doesn't meet the standard, it will receive the award most applicable to the score.
- A small business or charity can win when up against a large organisation. How? Because our judges are briefed to weigh up input verses outcome, allowing for a much fairer playing field.
- We don't just rely on the maths. All online scoring is backed up with judging video calls where they come together to make the final decisions.

“ Compared to other award schemes, you really do practice what you preach! ”

INVESTEC

ETHICS AND TRANSPARENCY

- We launch our annual campaign with complete transparency of pricing for entry fees and ceremony tickets so there are no surprises. And there is nothing else to pay for later – you won't get charged to use our logo!
- A shortlist is exactly that, short. We don't do long shortlists to sell more ceremony tickets. If you're a finalist, you deserve to be there.
- If you don't make the shortlist, your feedback will be released early to give you the opportunity to improve your entry for other awards and improve your activities for the good of people and planet.

If all that doesn't convince you, we have been awarded an 'Awards Trust Mark - Outstanding' four years running!



SUSTAINABILITY

- From 2022 our ceremony will be a hybrid experience – a ceremony in London which will be streamed all over the world. Overseas entrants will be heavily discouraged from travelling to London unless they are combining other business.
- We are proud to support 1% for the Planet. 1% of all turnover – not profit – will be donated to one of their recognised charities from sponsorship, entry fees and ticket sales.
- We additionally support CoolEarth – a charity that protects and preserves rainforests – donating £5 or £10 for every entry received.
- Our venues must hold certain sustainability accreditations or be able to prove significantly reduced emissions year on year. We work closely with our current venue, BMA House, to help each other on our sustainability journeys.
- Our menus have been vegan since 2018 and all of our drinks from 2022 will be biodynamic or organic.

Find out more at www.globalgoodawards.co.uk/responsibility



“ Loved the feedback from judges – quite a rarity – and it was the most diverse judging panel I had ever seen. ”

LEEDS BUILDING SOCIETY



“ It was so apparent that these awards have been conceptualised and run with passion and heart! ”

USED KITCHEN EXCHANGE

