



Canon Young Champion of the Year

PROMOTIONAL TOOLKIT

**Do you know the next Young
Champion for change?**





“

Being a youth activist is about speaking up for what you believe in – especially to the decision makers who hold our futures in their hands. My life goal is to work as a conservationist and to bring climate and conservation issues to a global stages, such as the United Nations, while continuing to be a youth advocate and uplifting young people's voices.

”

Nabilah Chowdhury

Canon Young Champion
of the Year 2022 (Under 21s)

Are you a social or environmental change champion?

We are looking for the next young person who has campaigned for a good cause around a social or environmental issue. If you're passionate about supporting a local or global issue and are between 9-21 years old (at the point of the entry deadline: 28 April 2023), then you can submit an entry to this free-to-enter category, sponsored by Canon EMEA.

Judges will award winners from two different age groups** (under 16s and under 21s) and will consider applications from more than one candidate per entry, e.g. where siblings, friends or groups have worked together to champion change.

To enter, you will need to submit up to 1,000 words and up to six images to tell your story; with a stronger emphasis on the story over the images. Images must be actual photos (not of slides, diagrams, screenshots of video calls etc) and will be either taken by or of the Young Champion.

Global Good Awards 2023 • Canon Young Champion of the Year Award

Win a great prize from Canon!

Take a look at these icons below... you're probably supporting one of these Global Goals without even realising it... these are the United Nations Sustainability Development Goals (SDGs).



Whether it be mental health, cyber-bullying, well-being, environmental sustainability, education, charity activism, animal welfare, diversity & inclusion or any subject linked to the above SDGs, we want to hear how you are making people aware of the issue you are championing.

If you are under 18, an adult will need to submit the entry on your behalf, however, we want the story to be told as best as possible from the Young Champion themselves. So, if they are too young to write the entry, feel free to use as innovative ways to achieve this as possible (such as Q&As, short video and voice recordings, drawings etc).

Submissions can be made by a parent, guardian, company or the charity/organisation in which they are championing/aligning to.

The judges will be looking for a heart-felt story, with supporting photos, showing how you have drawn attention to the issue you are championing. You may submit weblinks to published work or images, social media, or a video* to demonstrate the reach you have gained so far.

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To qualify, you must still be actively championing the work associated with your submission and you must be below the age limits of 16 or 21 at the time of the entry deadline of 28 April 2023. All finalist entries will receive unlimited tickets to the 2023 virtual ceremony in July 2023, a Canon DSLR camera and lens, a certificate and an invitation to join the Global Good Youth Network.

For some ideas and inspiration of storytelling through pictures, see these examples from the 2019 Canon Young People Programme and the 2022 winners.

For some ideas and inspiration, see some examples of previous Canon Young Champion winners [here](#) and [here](#).

* Any video submitted should not exceed 60 seconds long (unless it supplied with a note to guide the judges on what section to watch). A supporting video is not a requirement, and you will not be judged on the quality of the video, however, if a 3rd party has submitted your application, a video of yourself will help the judges with their evaluation.

** Judges reserve the right to change the age categories based on the number of entries received across the age groups.

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Criteria & Additional Information

You are not being judged on the quality of photos or videos submitted – you will be judged on their ability to help tell your story.

Your submitted photos must support your 1,000 words. Judges will be scoring higher for the strength of your initiative or campaign; with less emphasis on the photos themselves. (Scoring will be marked with 75% towards the words and 25% towards the photos).

Entrants must be between 9-21 years old on 28 April 2023. If you are under 18, an adult will need to submit the entry on your behalf.

If you submit any social media posts, please ensure you adhere to social media age restrictions.

Your photos do not need to have been taken on a Canon camera.

The photos can be of either the process of how the entrants have championed their chosen issue, or photos used in the process of championing their chosen issues. Photos do not have to have been taken by the Young Champion. The Young Champion for example, can be a subject within the photo. They must be photos, not screenshots, PowerPoint slides or diagrams, etc.

Any young person enrolled on the Canon Young People Programme in any country are eligible. No relatives of Canon employees are eligible to enter.

Applications must be in English (if you wish to send an application in any other language, please email karen@globalgoodawards.co.uk prior to submission).



**ENTRIES
CLOSE
28.04.23**

Help us find the next Young Champion for change!



Twitter

Young #campaigner with a passion for social or environmental change? Enter the #CanonYoungChampion @GlobalGoodAward. Read about our 2022 winners Nabilah Chowdhury and Netra Venkatesh at <https://buff.ly/3xsxJIZ> #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/1nBf3OryQY9)
[http://ow.ly/1nBf3OryQY9](https://ow.ly/1nBf3OryQY9)

Calling all #teachers! Do you know a young person championing change for a social or environmental issue? Enter them FREE for the #CanonYoungChampion of the Year Award @GlobalGoodAward. DSLR camera to be won! #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk3OryR0m)
[http://ow.ly/U5Gk3OryR0m](https://ow.ly/U5Gk3OryR0m)

Do you know a young campaigner passionate about calling for social or environmental change? They could have what it takes to win the #CanonYoungChampion of the Year @GlobalGoodAward and WIN a #DSLR camera! #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk3OryR0m)
[http://ow.ly/U5Gk3OryR0m](https://ow.ly/U5Gk3OryR0m)

Passionate about supporting a local or global issue, and between 9-21? @GlobalGoodAward are looking for the next #CanonYoungChampion who has campaigned for a good cause around any social or environmental issue. Enter for FREE – winners receive a #Canon #DSLR camera!
[@CanonEMEA](https://ow.ly/U5Gk3OryR0m)
[http://ow.ly/U5Gk3OryR0m](https://ow.ly/U5Gk3OryR0m)

Are you the next Young Champion for change? Are you trying to make the world a more #sustainable place? You could become the next #CanonYoungChampion of the Year at the @globalgoodaward. Enter for FREE here >> #Activism #Youth #GenZ #NextGen
[@CanonEMEA](https://ow.ly/U5Gk3OryR0m)
[http://ow.ly/U5Gk3OryR0m](https://ow.ly/U5Gk3OryR0m)

Are you between the age of age of 9 and 21? Are you actively championing a good cause around a social or environmental issue? Enter the @GlobalGoodAward #CanonYoungChampion of the Year award today and WIN a #DSLR camera! >>
[@CanonEMEA](https://ow.ly/U5Gk3OryR0m)
[http://ow.ly/U5Gk3OryR0m](https://ow.ly/U5Gk3OryR0m)



Instagram



COMPETITION ALERT!

Do you, or someone you know, champion social issues such as mental health, cyber-bullying, well-being, environmental sustainability, education, charity activism, animal welfare, diversity and inclusion or something else? All our finalists will win a #Canon #EOS entry level DSLR camera to help them capture their work and continue to tell their story.

To enter the #GlobalGood Award #CanonYoungChampion of the Year category, sponsored by @canonemeapro, head over to @globalgoodaward.

Read about our 2022 winners Nabilah Chowdhury and Netra Venkatesh at <https://buff.ly/3xsxJIZ>

#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

WIN A DSLR CAMERA!

Young people today care about making a difference in the world.

Fortunately @globalgoodaward and #Canon want to reward these people for their positive action!

That's why all the finalists of the #CanonYoungChampion of the Year award at the #GlobalGood Awards will win their very own Canon EOS entry level DSLR camera!

To enter yourself or someone you know for free, check out the entry criteria over on @globalgoodaward website - good luck!

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**Please download an image from the
website to accompany your posts**



Facebook



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To enter the #GlobalGood Award #CanonYoungChampion of the Year category, head over to their website:

<http://ow.ly/U5Gk30ryR0m>

Entries close 28 April 2023.

#sustainability #environment #mentalhealth
#cyberbullying #wellbeing #education #charity #activism
#blm #diversity #inclusive #awards #youngactivist
#photography #photo #canonphotography #storytelling
[@CanonEMEA](#)

Page Tags:

Global Good Awards: <https://www.facebook.com/GlobalGoodAwards>

Canon EMEA: <https://www.facebook.com/CanonEMEApro>

Global Good Awards 2023 • Canon Young Champion of the Year Award

WIN A DSLR CAMERA!

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[@CanonEMEA](#)

**Please download an image from the
website to accompany your posts**



LinkedIn



LET'S FIND THE NEXT YOUNG CHAMPION FOR CHANGE!

Do you know someone who is championing change within a social or environmental issue such as #mentalhealth, #cyberbullying, #well-being, #environmental #sustainability, #fastfashion, #education, #charityactivism, #animalwelfare, #diversity and #inclusion or something else?

Are they a #Youth #Ambassador for your charity or organisation?

Are they a student at your school, college or university?

Are they your own children?

Then enter them for FREE in the [Global Good Awards](#)

and give them a chance at becoming the 2023

#CanonYoungChampion of the Year and winning a #Canon

#DSLR camera!

[@CanonEMEA](#)

<http://ow.ly/U5Gk30ryR0m>

Page Tags:

Global Good Awards: <https://www.linkedin.com/company/global-good-awards>

Canon EMEA: <https://www.linkedin.com/company/canon-emea>

Please download an image from the website to accompany your posts



**ENTRIES
CLOSE
28.04.23**

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Canon Young People Programme

Storytellers need access to education and equipment so they can continue to learn and grow.

The Canon Young People Programme provides opportunities that allow those that need it most, young people from deprived backgrounds and communities in developing regions, to document stories on the social and environmental issues that matter to them.

Through our Young People Programme we've reached over 4500 young participants working with over 50 charity partners, including Plan International and Wild Shots Outreach, across Europe, Middle East and Africa to equip young people in schools and communities with the skills, tools and platforms they need to share their stories with the world and create new opportunities both for themselves and others in their communities.

[Find out more here.](#)



**YOUNG PEOPLE
PROGRAMME**

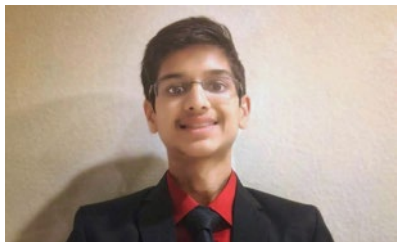
CANON IMAGING FOR GOOD

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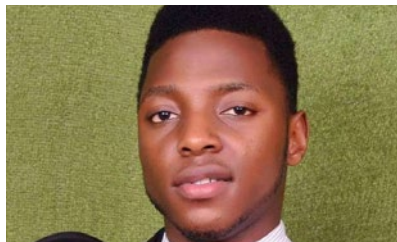
Our 2022 Canon Young Champion Finalists

Each of our 2022 runners-up won a Canon SELPHY printer



Ayush Agarwal

ClosingtheDivide
(Under 21s)



Agbaje Ayomide

Internally Displaced
Persons in Nigeria
(Under 21s)



H.D. Wright

United Nations Fund
for Education
(Under 21s)



Riya Manas Sharma

Biology for Better
(Under 21s)



Nikita Dhawan

End Animal Captivity
(Under 16s)



Himakshi Shastri Young

Environmentalism and
Philanthropist (Under 16s)



Ankita Sundar

Digital Educate
(Under 16s)



Samantha Vance

Sammie's Buddy Bench
(Under 16s)

Our 2022 Canon Young Champion Winners

Our 2022 winners won a Canon EOS 250D DSLR camera



WINNER (Under 21s)

Nabilah Chowdhury: School Strike 4 Climate

From doing conservation projects with Taronga zoo (yatz leader) since the age of 13 to devoting time to fighting for our climate. Nabilah Chowdhury is an 18-year-old high school student that does her best to fight for the future of her generation. She participates in many leadership roles such as working as a youth parliamentarian for the Energy, Environment & Climate change as well as being in the Jane Goodall National Youth Leadership Council and being a UNYouth Delegate. She continues to volunteer her time and fundraise for organisations such as World Vision, Saves The Children and other climate organisation.



WINNER (Under 16s)

Netra Venkatesh: Empowering Young Women in the Developing World

There are young women across rural settings, slums and refugee camps across the developing world who have potential but lack exposure due to their circumstances. The SpunkGo protocol involves providing free webinars to this audience at a regular frequency. The speakers are typically successful women who volunteer to present to this audience on a variety of topics where they have own experiences or are subject matter experts. Under normal circumstances, these women would not have the opportunity for such interaction and exposure. SpunkGo provides them a community to belong to as well as an opportunity for self empowerment.

How to enter

Register your interest or intention to enter by emailing karen@globalgoodawards.co.uk so you can be kept informed of the entry updates.

Go to globalgoodawards.awardstage.com and register on the system.

Charities and Businesses – register as per your company size.

Individuals – register by selecting ‘Canon Young Champion of the Year, entering ‘Young Champion only’.

Once you’ve confirmed your registration via the authorisation email, click on the create entry (green button) on the dashboard. You can then download the PDF of questions to compile your submission answers offline before returning to submit. All applications must be completed within the entry system.

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And don't forget those great prizes to be won!



Canon

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MEMBER OF



ACCREDITED



“

Since winning Canon Young Champion of the Year in 2021, I was given the opportunity through the Canon Student Development Program to travel to Spain and also visit France for Visa Pour L'image. The same project (Students Of Ibadan) and story in which I submitted for the Global Good Award was the same project that gave me the chance to leave my country (Nigeria) for the first time, all thanks to Canon. I was able to broaden my knowledge about storytelling and photojournalism, see outside the shores of Nigeria, network and meet industry professionals.

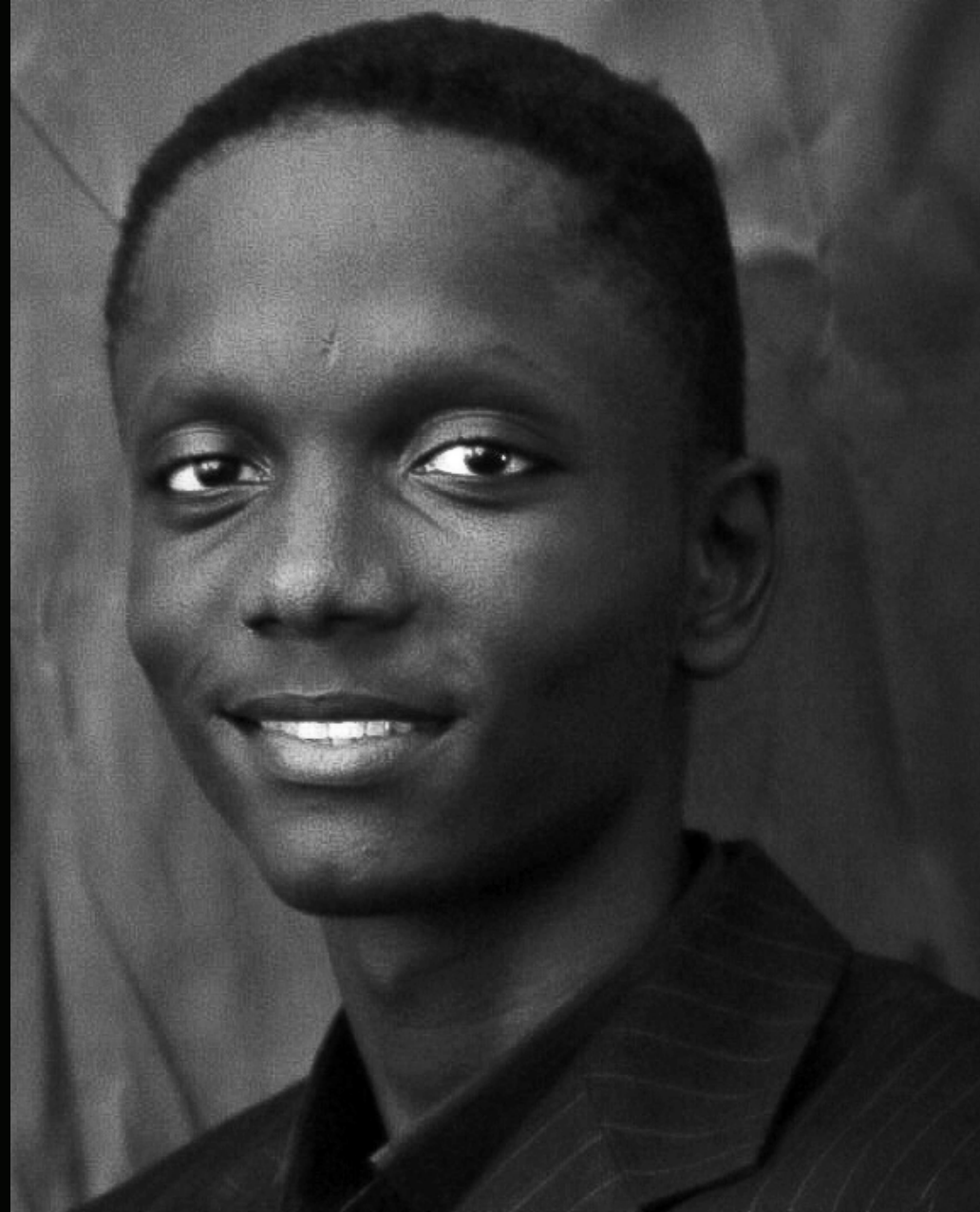
At home in Ibadan, I have been able to impact even more students through my story and 'Fashioned and Made for Excellence Foundation' which I volunteer with; in 2022 reaching 155 government secondary schools and over 5,000 students.

Thank you so much for the support and encouragement.

Samuel Anjolaoluwa
Canon Young Champion
of the Year 2021 (Under 21s)

”

Read more about Samuel's impact at thefameinitiative.org





Thank you for helping us find the

2023 Canon Young Champion of the Year

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MEMBER OF



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[@GlobalGoodAward](#) [#GlobalGood](#) www.GlobalGoodAwards.co.uk