

# THE PURPOSE SUMMIT

TURNING PURPOSE INTO IMPACT - AT PACE + AT SCALE

12 October 2023

## The Purpose Summit 2023 – In-person guest information

12<sup>th</sup> October - 08:30 – 18:00.

BMA House, Tavistock Square, London, WC1H 9JP

Thank you for booking to attend The Purpose Summit at BMA House. Please read all the important information below about your visit.

### Attendance

This email only contains information about The Purpose Summit. If you have booked to attend the Winners' Dinner in the evening, you will get a second email with further information. If you only receive one email, please contact me as soon as possible.

To avoid waste, we won't be providing pens or notepads so please bring your own pads or devices.

### Dress Code

We would describe our dress code as 'relaxed business / eco-conscious'.

### Getting there

Russell Square on the Piccadilly Line is the closest tube station – just a 3-4 minute walk or approx. 10 min walk is Kings Cross. Please use postcode WC1H 9JZ on Tavistock Square. Please see map below.

While on your way, don't forget to post on social using the #purposesummit23

If you're walking from the direction of Kings Cross, why not use the **Clean Air Walking Route** which is 57% less polluted than Euston Road! (See graphic below)

### Agenda

08:30-09:15	Registration and Networking over refreshments and a light plant-based breakfast.
09:15-10:15	Opening Plenary Session
10:30-11.45	First Breakout Sessions*
12:00-13:15	Second Breakout Sessions*
13:15-14:15	Lunch Break
14:30-15:45	Third Breakout Sessions*
16:00-18:00	Secrets from the CSuite & GGA Winners' in the Spotlight*
18:00-19:00	Drinks reception
19:00 – 23:00	If you have booked for the Winners' Dinner, you'll also receive another email regarding the agenda.

You can view the full agenda [on the website](#).

### Registration

On arrival, please sign-in with our registration team by entering through the main entrance to the right-hand side of the Courtyard/Archway.

All delegate names are logged in our events registration app, and you **must register at reception to obtain a security pass** to gain access

# THE PURPOSE SUMMIT

TURNING PURPOSE INTO IMPACT - AT PAGE + AT SCALE

12 October 2023

## Changes to attendees

Any name changes up to 48hrs before the event, please notify [karen@GlobalGoodComms.co.uk](mailto:karen@GlobalGoodComms.co.uk). After that time, please ask your replacement to give your name on arrival and it can be amended on our system.

## Access and Housekeeping

If anyone requires disabled access, please contact: [mmcgowan@bma.org.uk](mailto:mmcgowan@bma.org.uk)  
BMA House is a strictly non-smoking / vaping venue, including the Courtyard. Smokers must leave the courtyard through the central gates.

## Menu & Allergies

Our menu is fully plant-based, nut free, and with at least 1 gluten free option per course for the whole day,

If we've been made aware of any specific allergies, then you will be catered for. We cannot take responsibility for allergies that we've not been made aware of.

## Quiet Working Space

We know that it's tough to take a whole day out from your business, so if you need to take a meeting or have some work to do, you can use Prince's Room, our dedicated quiet space situated on the First Floor.

## Take the Clean Air Walking Route

